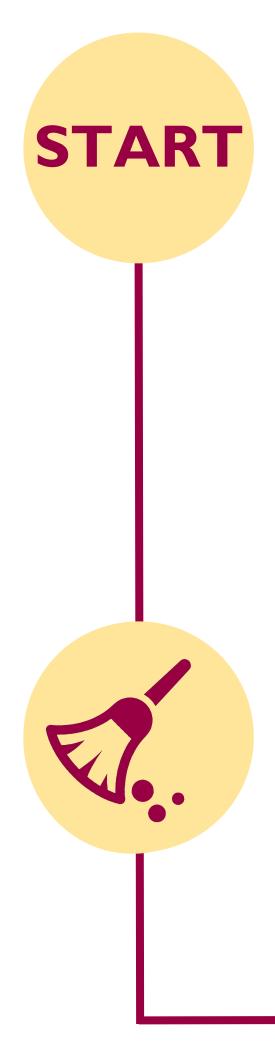




Scalability



Originally only three countries, each with one survey, were available per visualization. Access times were upwards of 30 seconds, potentially inhibiting use for stakeholders.

To improve latency, we cleaned the data, removing unnecessary variables and regrouping, then organized clean files by country and information available.

Next, we **rewrote existing code** to ensure that only the necessary data would be downloaded. We also added new functionalities to better visualize specific patterns.

Finally, we **shifted hosting** from an R Shiny-owned server to a temporary, local Duke-hosted virtual machine, further reducing latency and dependencies.

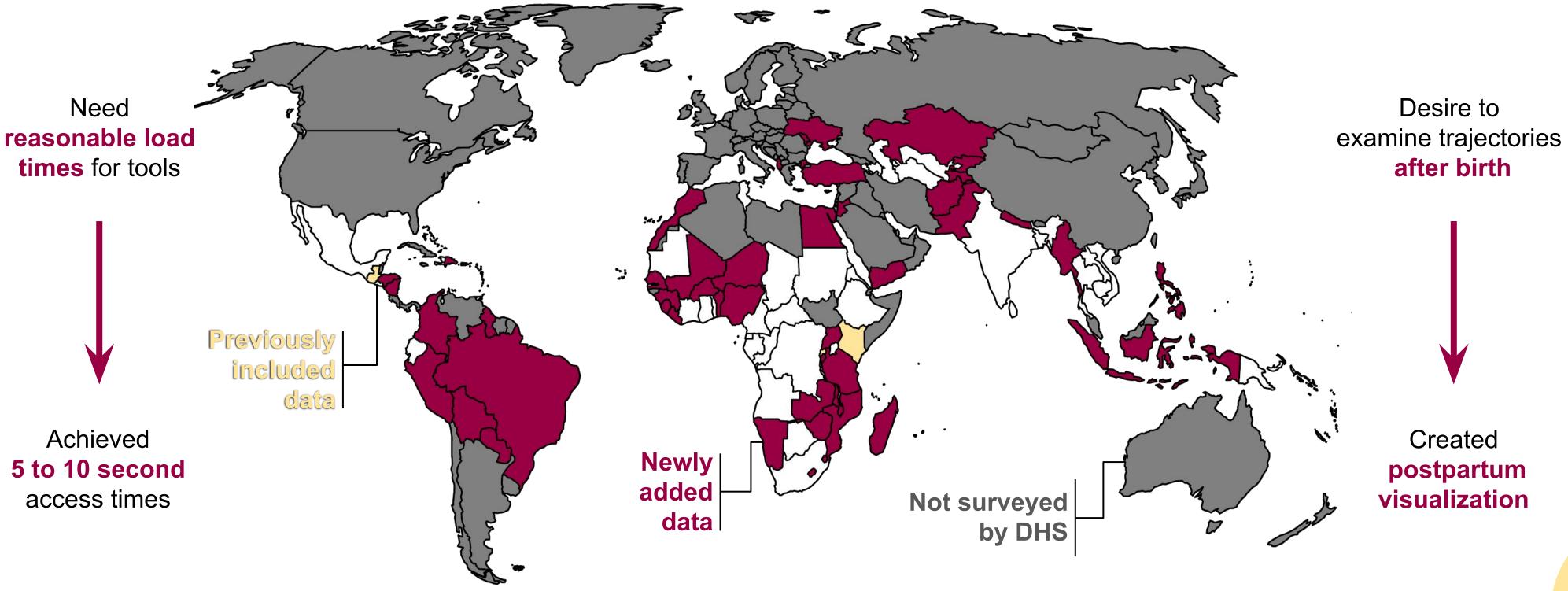
Moving Forward

We want to **continue scaling** our apps by adding more countries and surveys and further reducing access times. We will incorporate **user** feedback to ensure our apps are useful for stakeholders.

Duke



SCALABILITY: We incorporated data from 55 countries, 135 surveys, and over 1,800,000 women, while improving latency and adding new functionalities.



6

Choose parameters of interest to filter the data for clustering

> Toggle the predictive panel

Select demographic characteristics to predict a hypothetical woman's cluster membership

the center for GLOBAL REPRODUCTIVE HEALTH

Big Data for Reproductive Health (bd4rh)

Students: Dennis Harrsch, Elizabeth Loschiavo, Zhixue (Mary) Wang Mentors: Amy Finnegan, PhD^{1, 2, 3}; Megan Huchko, MD, MPH^{1, 2, 4}; Kelly Hunter^{1, 2, 5} Affiliation: ¹Duke Global Health Institute, ²Duke Center for Global Reproductive Health, ³Evidence Lab; ⁴Duke OB/GYN, ⁵Sanford School of Public Policy

I in J women in low-income countries quit using modern methods of **contraception** within the first year of use. Our team scaled existing visualization tools and used machine learning to change that.

MACHINE LEARNING: We created a tool for users to dynamically apply predictive modeling to women's contraceptive efficacy trajectories.







Ising 4 clusters, a 25-30 Kenya, who has higher Cluster C education, is/was married Cluster D with 0 children, has **no** unmet need for contraceptives, and desires pregnancy is predicted to be in efficacy trajectory cluster A with a model confidence of 58.33 %. This cluster has an estimated 13.5 % chance of quitting current contraceptives.

> A consolidated trajectory is plotted per **cluster**, or group of women with similar trajectories.

For example, **Cluster** A groups women who consistently use low efficacy methods.

Dynamically view model prediction, confidence. and risk to inform possible preventative measures

Machine Learning

Starting with static clusters on around 600 thirty-year-old women in Kenya, the results showed intuitive high, high-low, low-high, or low efficacy trajectory clusters.

To make this accessible, we created a public app to let users interactively **cluster** data of interest. We added visualizations of sequences and cluster demographics to aid user data exploration.

> Next, we ran supervised machine learning, using k-nearest neighbors and logistic regression, to **predict dynamic** cluster membership based on demographic indicators.

We found class imbalance with deteriorating accuracy as the number of classes increased, e.g. 82% accurate on 2 clusters and **50%** accurate on 4, even with oversampling.

Moving Forward

We want to **improve the model** accuracy via preprocessing techniques and other supervised learning algorithms. We also want to run usability studies to determine utility for stakeholders.



BASS CONNECTIONS

N

Acknowledgements: We would like to extend our deepest thanks to our team leads (Amy Finnegan, Megan Huchko and Kelly Hunter) for their mentorship this summer. We would also like to thank our colleagues at RTI International FHI 360, DHS, Avenir Health, and Track20 for their ongoing feedback and support of this project. We thank the Duke Data+ and Bass Connections programs, the Duke Global Health Institute, the Duke Evidence Lab, and the Duke Center for Global Reproductive Health





